

BYDA Chair – Stuart Smith

- Today is an important milestone for BYDA
- This session will:
 - Highlight our achievements under our previous Strategic Plan 2022-24
 - Launch our new Strategic Plan 2024-29
 - Provide you with the opportunity to ask any questions you might have



What have we achieved so far Strategic Plan 2022-24

We consolidated our state-based organisations into a unified national organisation providing us with the platform needed to deliver greater benefits, more efficiently to our members.

Objectives:

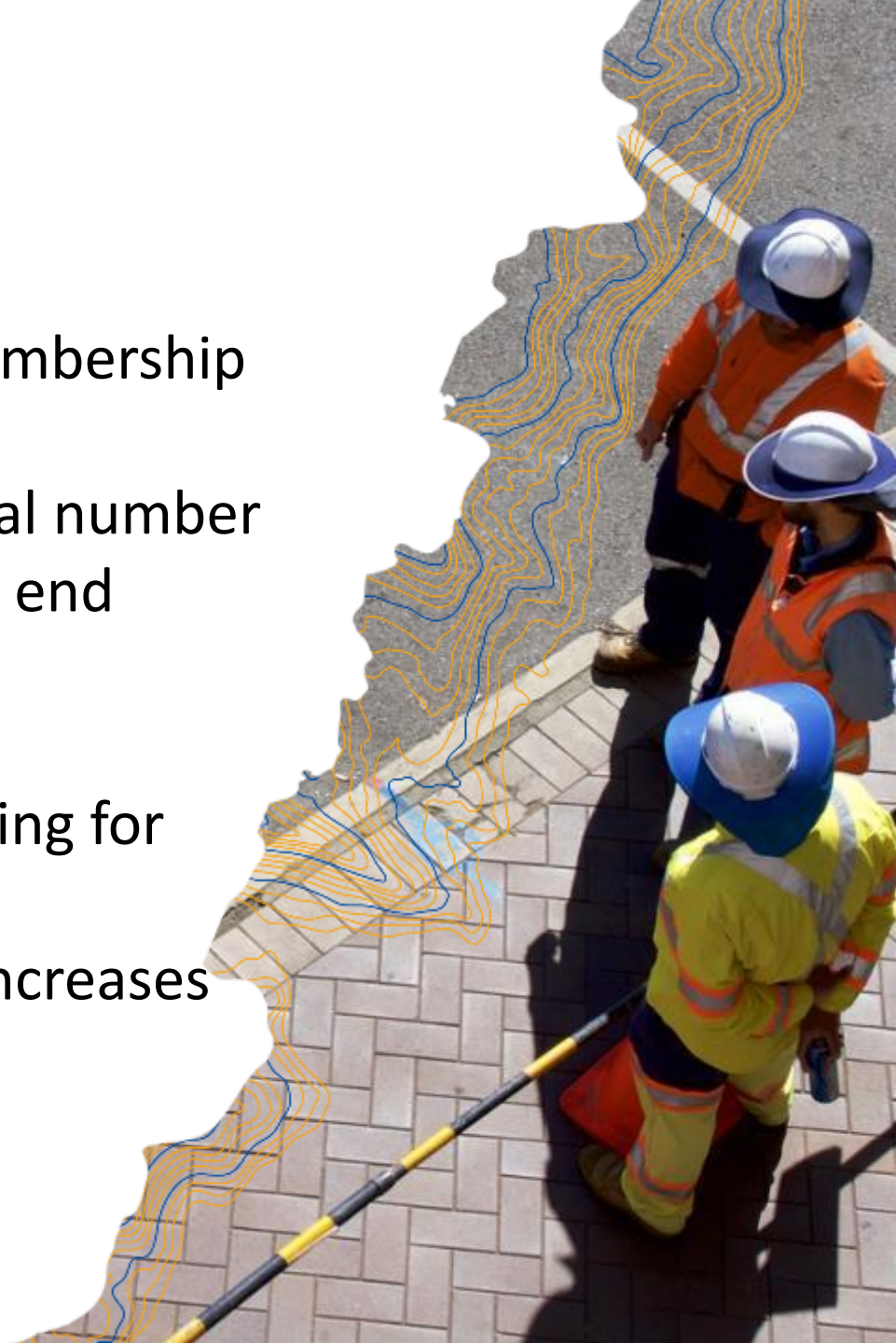
- Growth
- Industry Engagement and value proposition
- Education and awareness
- Operational excellence
- Advocacy



Achievements under the current Strategy

Growth

- 50 new financial members signed, bringing total membership to 761 of which 703 are utility asset owners.
- 65 new BYDA automate subscribers bringing the total number of members choosing to utilise BYDA as their end to end solution for managing their referrals to 206
- 53 subscribers to the new BYDA owned API for bulk referral lodgements, delivering a significant cost saving for users from the previous industry offering.
- Price reduction to 64c per referral in 2022 with no increases made despite inflationary pressures.



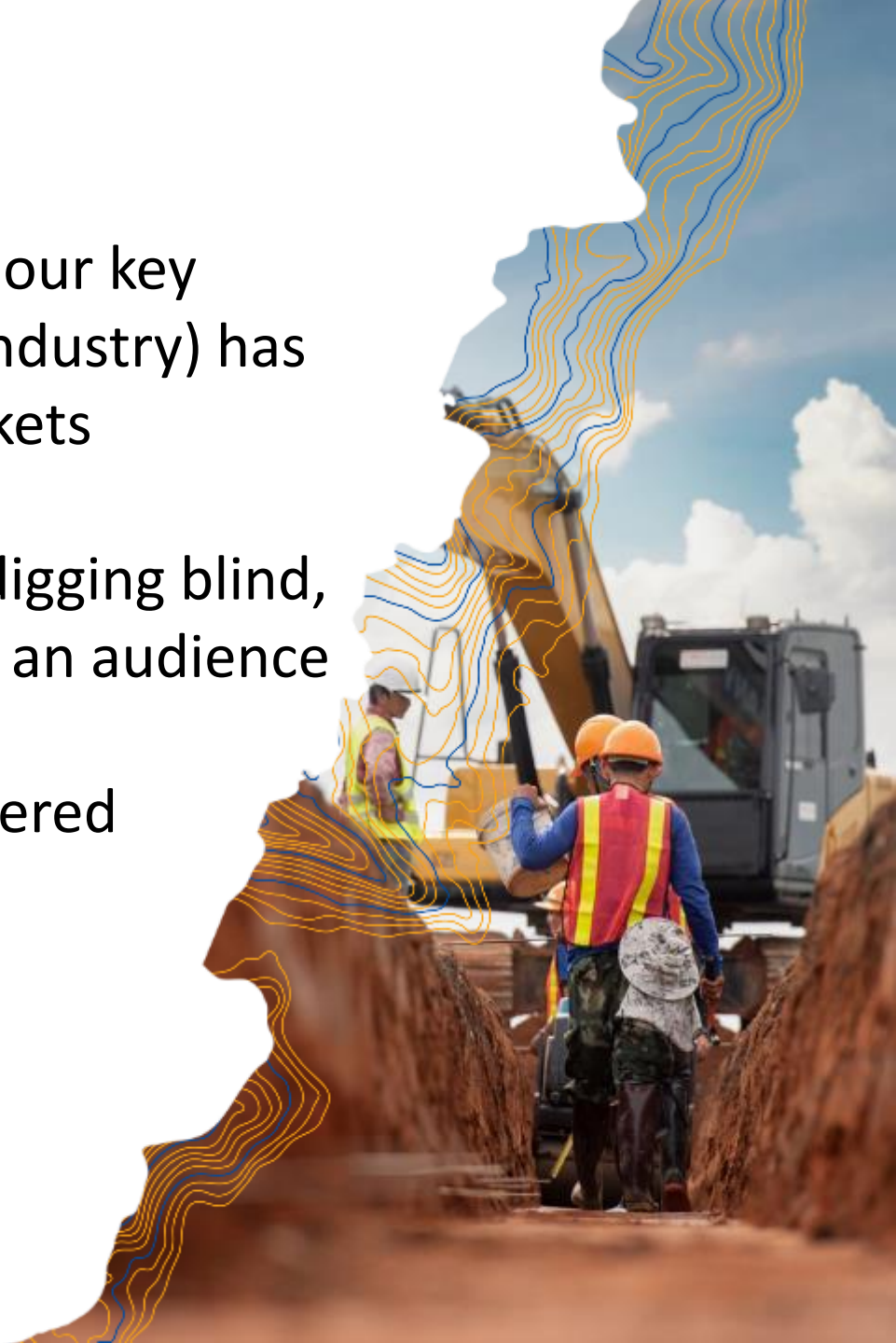
Achievements - Industry Engagement and Value Proposition

- White papers resulting from industry forums held with our electricity, telecommunications, gas and water stakeholders.
- The development of the Damage Data Dashboard – current data indicates that there were approx. 15,000 strikes during the 2023 calendar year.
- The launch of the Collated Response Viewer - since launching in March of 2024:
 - 91% of all users of the BYDA referral service have opted to utilise the collated response viewer option
 - 50% of users are utilising the PDF pack download option
 - 32 % are utilising the download combined zip file pack option



Achievements – Education and Awareness

- “Don’t Dig Blind” national radio campaign targeting our key demographics (tradespeople and the construction industry) has run over 5000 times across metro and regional markets reaching an approx. audience of 16.5M.
- 440 social media posts, raising awareness of never digging blind, on Instagram, LinkedIn, and Facebook have reached an audience of over 1M.
- Over 700 awareness and plan reading sessions delivered nationally approximately 15000 participants



Achievements – Advocacy

- Formal submission made to QLD govt regarding mandating of service as part of their electricity act review - awaiting feedback.
- Formal submission made to Buildskills (the construction sector skills and training advisory council) re development of a foundation unit in utility risk management that should be compulsory for all trades/roles that break ground



So why Change?

BYDA in its first 2 years of operating has delivered on its commitment to deliver a consistent national voice; working with members to raise the importance of the role of the referral service in damage prevention

However; it has opened the door to do far more. To be a true safety partner when working near above and under ground utilities, an advocate for change, and a setter of standards for safety and education



In developing the new strategy, the board looked at the gaps in industry when it comes to advocating for damage prevention and driving safety outcomes for working near utilities.

The board has looked internationally, to see what leaders in our space are doing in Canada and America, as well as what strong industry bodies in other sectors are doing well here in Australia.

The board looked at the constitution and how we can work to bring greater impact for damage prevention and value for members.

This research has reinforced the Boards decision to strengthen the strategy and step up into the role the national voice for damage prevention and safe work near utilities for Australia, developing services and support above and beyond the referral service.



What's new in the Strategic Plan 2024-29

Vision Statement:

Our vision is to achieve zero damage to member / utility infrastructure resulting from construction and ground-breaking activities, preventing community disruption, protecting persons and property from harm



Mission Statement:

- Develop and promote education and awareness to increase skills within the industry. Developing the standards that create an uplift in industry capability
- Facilitate industry collaboration to identify improvement opportunities and increase efficient standardisation
- Report on damage and its impacts, using data as a catalyst for education, awareness and change
- Advocate with government and regulatory bodies for nationally consistent best practices
- Develop technologies that increase the ease and efficiency of using utility location information, adapt to suit user groups
- Focused Promotion of BYDA services in order to maximise impact



An extension of our Motto/Tag Line

“Zero, Damage, Zero Harm, Zero Disruption”



Strategic Plan 2024-29

To achieve this, BYDA activities will focus on the following 5 pillars:

- Asset information
- Advocacy and regulation
- Damage impact and investigation
- Establishing standards
- Industry leadership



Pillar One – Asset Information

Objectives:

- Provision of useable and relevant plan information to users
- Support asset owners to improve the quality of plans and supporting safety information
- Industry leader on GIS, asset information - the digital evolution of the referral



Pillar Two – Advocacy and Regulation

Objectives:

- Advocate for damage prevention with Government, Regulators and peer Bodies
- Drive for consistent and effective regulation across the community and all States
- Seek to balance asset owners and the ground breaker community needs as well as social expectations for long term and sustainable outcomes



Pillar Three – Damage Impact and Investigation

Objectives:

- Be the source of damage data reports and cost / disruption impacts (macro/micro model)
- Play a leading role in sharing learnings from damage investigation – seek learnings and be vehicle to share across industry in order to improve work practices
- Advance position as industry leader



Pillar Four – Establishing Standards

Objectives:

- Set the standards for asset location and protection
- Provide targeted awareness, engagement and CPD to higher risk users
- Set standards for VET Sector (TAFE and RTO) training with industry supported learning requirements and content
- Do NOT seek to become an RTO – set the learning requirements / content



Pillar Five – Industry Leadership

Objectives:

- Engage all industry members to drive outcomes
- Deliver a bi-annual national damage prevention conference
- Continue sector specific forums
- Establish project specific committees as needed to support projects
- Develop a membership model to engage the construction/trade sector



Questions:

Please feel free to type in the chat box

